

Recipe Unlimited Corporation is Canada's leading full service restaurant company. Home to such iconic brands as Swiss Chalet, Harvey's, St.Hubert, The Keg, Montana's, Kelseys, Milestones, Pubs, Bier Markt, East Side Mario's, Landing Group, New York Fries, the Burger's Priest, The Pickle Barrel & Catering, State and Main, Elephant and Castle and Original Joe's. With this diverse portfolio of restaurants our Home Office Teammates have the opportunity to work on a wide variety of some of the most popular, well-loved brands in Canada. Variety isn't the only thing we offer – we are passionate about our industry, we celebrate and support diversity of thought, we are innately curious and encourage our Teammates to take ownership. Above all else, we believe in doing the right thing for our people, our communities and our planet.

Reporting to the Director, Market Development, the **GIS & Portfolio Insights Analyst's** primary focus will be to support the Real Estate and Development Team by providing geospatial analyses, market planning and site selection strategies and assist in the development of analytical and reporting tools as it relates to sales forecast models and impact analysis.

What you will do in this role:

- Maintain and develop new enhancements that will be implemented into Sitewise Pro, Recipe's SaaS cloud-based mapping platform, which is primarily used for real estate development, market planning, portfolio management, demographic analyses and general spatial analyses
- Develop, test, deploy and maintain region specific statistical and spatially enabled sales forecasting models across various Recipe Brands to determine the expected sales call for new store openings (NSO) and to support their business case
- Work cross functionally with brand teams to design, develop and standardize brand-specific new market development plans (3-5 years outlook), using restaurant performance analogs, market demographics and Guest profiles
- Design, test and implement GIS-based brand market and sales impact and cannibalization analysis tools
- Maintain existing and develop new geospatial databases while using Sitewise Pro and a variety of other desktop GIS software,
- Effectively carry out market research and ad-hoc spatial analyses and analyze complex data-driven business issues (e.g., sales analysis) and trends in order to support the Real Estate Department and other business departments within Recipe

What we are looking for from you:

- University degree in Geography, GIS or a related field of study, bonus points for Masters degree
- Minimum 1-2 years of relevant work experience
- Expert knowledge of GIS softwares, such as QGIS, MapInfo, ArcGIS or Google Earth
- Excellent knowledge of Python, SQL and R, or other similar industry standard tools used for large scale data analysis and modelling

- Advanced knowledge of online cloud-computing applications such as AWS and Google Big Query
- Familiarity with Google Workspace (Docs, Slides, Sheets etc.)
- Exceptional knowledge of Microsoft Access, Excel and relational databases
- Ability to implement and execute SQL and VBA queries and modules
- Demonstrated ability in developing a “captivating narrative” based on data and analytics, in order to communicate complex analytical solutions and overall impacts to the business
- Familiarity with industry leading data preparation, analysis and visualization tools (Alteryx, FME, and Tableau)
- Superior analytical, organization and research skills
- Excellent verbal and written communication skills
- Ability to effectively prioritize multiple projects simultaneously with a sense of urgency
- Advanced knowledge of traditional and “best-in-class” emerging market research, geodemographic, analog based modelling, and statistical analyses approaches and methodologies

What’s in it for you?:

- You’d be joining a close-knit, innovative team of creative and energetic go-getters
- You’d be a part of Canada’s largest full-service restaurant company that leads the industry in size and innovation
- 20% associate discount dining card and monthly dining allowance valid at participating Recipe brands
- A welcoming, fun and safe work environment founded on respect
- Career advancement opportunities with a company that owns some of Canada’s most iconic restaurant brands
- Industry-leading benefits, wellness programs, and total rewards programs

Recipe is committed to providing a diverse, equitable and inclusive workplace. Celebrating people, being passionate and curious, owning it, and doing the right thing are the values that guide how we build our teams, support our franchisees and create a company that unlocks the full potential of everyone.

Recipe is dedicated to providing accommodations in accordance with applicable human rights and accommodation legislation. For individuals that require accommodations please contact recruit@recipeunlimited.com.